

NATALIE POPPER

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EXPERIENCE

Junior Creative Director - Buzzhive Creative - Los Angeles Jan. 2023 - July 2023

Buzzhive Creative is a design agency focused on event design/production for other organizations.

- Collaborated with Creative Director on heading creatively driven projects for conferences, fan meets, and other marketing events.
- Creative ideation on event inspiration, visual storytelling, graphic style, and conceptualization.
- Designed unique graphics/illustrations for events as individually needed through the Adobe Suite.
- Prepressed graphics needed for each event accompanied by creative problem solving skills.

Junior Graphic Designer - X-Igent Printing - Los Angeles Sept. 2022 - Jan 2023

- Created various graphics and design layouts for X-Igent clientele through the Adobe Suite.
- Formatted and prepressed design files for mass production & print.
- Managed and created content for X-Igent social media through Adobe Suite.
- Presented weekly social media updates to senior staff as well as planned and proposed social media engagement strategies & campaigns to the marketing team.

Design Intern - Sparrow

Jan. - Sept. 2022

Sparrow is startup golf AI app

- Researched trends for social media campaigns for Instagram, Facebook, Tiktok, etc.
- Created newsletter, social media posts, videos, gifs, and graphics to promote the Sparrow app.

Illustration Intern - Nonviolence International New York

Summer 2021

NVINY is a non-governmental organization affiliated with the United Nations

- Created illustrative designs for Nonviolence apparel, merchandise, and website.

Creative Intern - Revel Relations

Feb. 2020 - Aug. 2021

Revel Relations is a public relations company that promotes artists

- Created social media promotions/graphics for Revel Relations' clients and events.

EDUCATION

School of Visual Arts - New York, NY - BFA Illustration

May 2022

COURSE WORK

Advanced Digital - Zohar Lazar

Type and Image - Edel Rodriguez

Design Solutions - Ryan Durinick

Illustration in Motion - Victor Kerlow

Spot Illustration - Stephen Savage

Storytelling I & II Seth Tobocman

Illustration Portfolio I & II - Henrick Drescher

Children's Book Illustration - Peter McCarty

SKILLS

Photoshop
Adobe Illustrator
Indesign

Premiere Pro
Adobe Suite
Adobe Acrobat

Graphic Design
GIF Animation
Image Retouching

Storyboarding
Web Design
Typography